



**TESTIMONY OF SANDRA B. JOHNSON, EDP  
VICE PRESIDENT AND DIRECTOR OF BUSINESS DEVELOPMENT  
METROHARTFORD ALLIANCE  
IN SUPPORT OF *SENATE BILL 408: An Act Concerning the Administration  
of Bradley International Airport***

**TRANSPORTATION COMMITTEE  
MARCH 10, 2010**

Good Afternoon Senator DeFronzo, Representative Guerrero and members of the Committee. My name is Sandra Johnson and I am Vice President and Director of Business Development, domestic and international, for the MetroHartford Alliance, the Hartford region's lead economic development organization. I lead the business recruitment, retention and expansion efforts for the Hartford Region. I also sit on the Bradley Development League. I am here today to ask your support of Senate Bill 408, *An Act Concerning the Administration of Bradley International Airport*.

As an economic developer, Bradley has the opportunity to bring into our state new money – not re-circulated money. Revenue will be generated from new business development spurred by a *Bradley Development Zone*. With direct international air service, we are also ripe to attract other global business for cargo as well as passengers. As an economic developer and to the economic development community, this means - new jobs, capital and talent.

There are a few of other attributes regarding Bradley that I don't often hear discussed and would like to highlight today:

First: We are fortunate that Bradley is geographically well positioned. In this very northern part of the state, the revenue catchment area reaches throughout New England. In addition, it is located at the nexus of a major interstate highway system that further strengthens the potential around the airport for attracting logistics and other types of business and again bringing in new money and jobs.

Second: A *Bradley Development Zone* will foster business growth in support the State's "smart growth" principles.